

EXPERIENCE

2021-Present	KAI HEALTH <i>Chief Executive Officer & Founder</i> <ul style="list-style-type: none">Kai Health's mission is to increase the chances of having a healthy baby in a cost-effective and noninvasive wayDeveloped Vita Embryo, Software as a medical device, approved in Europe, Singapore, India and KoreaRaised \$6.6M funding from VCs & grants; won Google for female founders fund, K-startup challenge, D-day Singapore, Women Enterprise competition, Pan-Government Full-Cycle Medical Device R&D Project	Seoul, Korea
2018-2021	SYAPSE <i>Director, Strategic Partnerships APAC</i> <ul style="list-style-type: none">Business Development: Contracted with Ajou University Hospital and built pipeline to reach 40 hospitalsCustomer Success: Extended partnership with Seoul National University Hospital through multi-year renewal contract; Collaborated with Product and Engineering team for Korean customersImplementation: Reduced implementation time by 18% while achieving excellent data quality	San Francisco, CA, USA / Seoul, Korea
2016-2018	RELAYHEALTH, MCKESSON BUSINESS (NOW CHANGE HEALTHCARE) <i>Associate</i> <ul style="list-style-type: none">Led multifunctional teams to create business strategy; Refined segmentation strategy for Data platform and built data model for sales research to maximize sales efficiency and effectivenessEvaluated competitive landscape for data resellers. Developed value propositions of data assets for payers.Led Artificial Intelligence team as medical/business SME for ambulance coding and claims projects	Emeryville, CA, USA
2012-2014	MARIA FERTILITY HOSPITAL <i>Reproductive Endocrinologist</i> <i>Founder and Director of International Clinic</i> <ul style="list-style-type: none">Executed marketing strategy; organized fertility class and renewed hospital website in 4 different languages; 200+ new patient visits and revenue increase of 137% within a yearCompleted MOU with three major hospitals in Mongolia; hosted regular education sessions for doctors and gave pro bono consulting for 60+ infertile couples, resulting in referral of 120+ couples <i>Broadcaster and Journalist on TV, Radio and Newspaper</i> <ul style="list-style-type: none">Appeared as regular panelist of "Doctors' Battle," popular health TV show nationwideDiscussed health-related issues as guest speaker on the English radio program monthly for 2 yearsWrote 32 English health columns for The Korea Times, a daily newspaper	Seoul, Korea
2004-2011	SEOUL NATIONAL UNIVERSITY HOSPITAL <i>Clinical Fellow in Reproductive Endocrinology and Infertility, 2010-2011</i> <i>Resident, Department of Obstetrics and Gynecology, 2006-2010</i> <i>Medical intern, 2004-2005</i>	Seoul, Korea

EDUCATION

2020-Present	SEOUL NATIONAL UNIVERSITY <i>PhD Candidate, Medicine</i>	Seoul, Korea
2014-2016	KELLOGG SCHOOL OF MANAGEMENT, NORTHWESTERN UNIVERSITY <i>Master of Business Administration degree; Major in finance and strategy</i> <ul style="list-style-type: none">F.C. Austin Scholar: One of 20 students awarded Kellogg's most prestigious merit-based scholarship	Evanston, IL
2011-2013	SEOUL NATIONAL UNIVERSITY <i>Master of Science, Medicine</i>	Seoul, Korea
1998-2004	SEOUL NATIONAL UNIVERSITY <i>Doctor of Medicine</i> <ul style="list-style-type: none">Internships: World Health Organization, headquarters in Geneva; engaged in the Stop TB campaignOrganized annual meetings of Asian Medical Student Association to discuss critical health issues	Seoul, Korea

ADDITIONAL DATA

- Civilian commissioner, Korea Lottery Commission; managed lottery fund and policies
- Volunteer doctor, Rafael clinic; provided pro bono medical service for immigrant workers
- Interests; tennis (won national championship in Medical Student Tournament), backpacking trips (32 countries including 11 European, 11 Asian, 8 African and 2 American countries), scuba diving